

Diane Conklin is an internationally known author, entrepreneur, coach, consultant, speaker, copywriter, and implementation specialist. Diane is a direct response marketing expert who specializes in showing LGBT and other business owners how to integrate their online and offline marketing strategies, media and message, to get maximum results from their marketing dollars.

As a marketing and business strategist, Diane shows business owners how to outperform their competition by measuring their marketing, and strategically use multi-media campaigns to stand alone in their marketplace as the go-to provider for their products and services.

She is the President and Founder of Complete Marketing Systems where for more than 17 years she has been helping business owners start, build and grow businesses to six, and seven figures, faster, while having more fun and taking more time off. Several times in her career she's helped businesses get to 6 figures in 90 days or less.

Diane has been involved in numerous campaigns grossing over \$1,000,000.00 in sales several times in her career.

Diane has works in the areas of Social Media, Information Marketing, Direct Response Marketing, Direct Mail, and Event Marketing, Planning and Management.

As a speaker, Diane has shared the stage with the likes of Joan Rivers, George Foreman, Dan Kennedy, Robert Allen, Barbara Corcoran, Cal Ripken, Jr., Marie Forleo and many others.

Diane was voted Marketer of the Year for her innovative marketing strategies and campaigns and was nominated Business Woman of the Year by the Atlanta Gay & Lesbian Chamber of Commerce.

Diane is a member of the Atlanta Gay & Lesbian Chamber of Commerce, Metro Atlanta Association of Professionals and Human Rights Campaign.

Diane has launched the LGBT Success Academy to provide a place where all LGBT business owners can go to grow their businesses to the next level with marketing and business strategies that make sense for our unique needs.

The LGBT Success Academy is also a place where businesses who are interested in marketing to the LGBT community can get expert advice on the does and don'ts of the market-place as well as get done-for-you services and consulting.

Ten percent of the proceeds of the LGBT Success Academy are donated to the Diane Conklin Foundation to help LGBTQI youth.



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